



## ***IWA World Water Congress & Exhibition 2016 9 – 14 October 2016, Brisbane, Australia***

### **SWAN FORUM & IWA**

#### **Smart Water Network Focus**

In October this year, the IWA will organize its 10<sup>th</sup> IWA World Water Congress & Exhibition in Brisbane, Australia. The exhibition offers you unique business and networking opportunities, since this high profile event attracts 5000+ global, leading water professionals.

Given the importance of SMART WATER MANAGEMENT in the global water arena, the 10<sup>h</sup> IWA WWCE will include a significant focus on this subject in the congress & exhibition programme.

#### **Themes**

The WWCE will cover 5 overall themes: Cities, Utilities and Industries Leading Change; Re-Charting the Course of Water Resources; Enabling Progress with Good Governance, Sustainable Finance and ICT; Water Quality, Safety and Human Health and Water and Wastewater Processes and Treatments

Smart Water Networks and related technologies will be included within these main themes.

**IWA** and **SWAN Forum** have agreed to launch a special SMART WATER NETWORKING FOCUS programme throughout the week in which several exclusive opportunities are offered to SWAN FORUM members.

To support this initiative, SWAN FORUM members will get the possibility to book their stand space at the early bird / member rate (380€ per sqm -*this is a saving of 75€ per sq.m.*). A number of SWAN FORUM members have booked their space already and by including more members we can create a substantial 'smart water' presence including:

- A special SMART WATER NETWORK path in the exhibition, where SWAN FORUM members will be highlighted on printed floor plans and in the Congress App
- Business Forum session(s) on smart water topics





## SWAN FORUM member benefits:

- Book stand space at the early bird / member rate (\*)
- Discount on Congress Delegate tickets (€525 instead of € 1250)
- Promotion of the SMART WATER NETWORKING route on the exhibition floor
- Company description in Congress Programme Book
- Company description in Congress & Exhibition App
- Special attention on the route in the catalogue and App
- General promotion
- Possibility to have a **time slot for a 45-minutes** presentation about your latest project/innovation in one of the **Business Forum** rooms – free of charge
- Possibility for pre-Congress delegate approach via matchmaking tool
- Free attendance of Opening Ceremony
- Free attendance at the Welcome Reception
- Free coffee / tea in breaks

(\*) Stand space rental at early bird / member rate is **€ 380 per sq.m. excl. shell scheme**. Shell scheme costs are €90 per sq.m. for a full package stand construction.

*Example costs for Swan Forum Members:*

A 9 m2 booth without shell scheme cost €34,20 (total discount of €675)

*For bookings and further enquiries please contact:*

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Ongoing info updates also at [www.iwa-network.org/WWCE2016](http://www.iwa-network.org/WWCE2016)  
(look at exhibit & sponsor tab)

