



IWA World Water Congress & Exhibition 2016 9 – 14 October 2016, Brisbane, Australia

Desalination focus; Cooperation IWA and IDA

“Water in the driest continent – new sources when weather and climate are changing”

The IWA and IDA (International Desalination Association) have agreed on a cooperation with the IWA World Water Congress & Exhibition 2016 in Brisbane, on the subject of Desalination. Given the large interest in the subject of desalination globally, in the Asia Pacific region, and Australia, this will be high on the agenda in both the Congress sessions as well as the Exhibition. Combining the strength of IWA programmes and the IDA desalination programmes will lead to a strong and focussed attention to this subject.

The desalination subject will be developed in the coming period with following elements:

- Desalination & Water Reuse route on exhibit floor
- Desalination & Water Reuse pavilion
- Congress sessions
- Business Forum sessions
- Pre / post Congress training programme

The Desalination & Water Reuse route will highlight all active in this industry on a special floor plan as well as via the congress App and other ways of communication. In addition to this route, also a special **Pavilion** on Desalination & Water Reuse will be developed by IWA, highlighting global companies in this industry.

The Desalination package / benefits

1. Stand space; for IDA and IWA members

- Special IDA – IWA member booking fee; **20% discount** on stand space (**€ 360 per sq.m. for stand space [current regular fee €455 per sq.m.]**) (no stand construction included)
- Discount on congress delegate fees (approx. 50%)
- Extensive focus on Desal subject on
 - Floor plan
 - Congress app
- Participation in desal congress sessions
- Participation in desal Business Forums
- Your company logo on the IWA event website & in the programme book incl. company description

IWA also aims for a *Desalination & Water Reuse Pavilion* to cluster global companies and institutes active in this thematic area. The Pavilion would include individual units as well as a collective area for presentations and meetings. Prices and discount are for IDA and IWA members equal as mentioned under 1.

Example costs for IDA and IWA members:

- 3 sq.m.; € 1,350 all in (poster panel in pavilion)
- 6 sq.m.; € 2,700 all in (individual stand space incl. shell scheme or pavilion construction) (*)
- 9 sq.m.; € 4,050 all in (individual stand space incl. shell scheme or pavilion construction) (*)



(*) **Important:** *Stand rental fees include:*

- *Reduced prices for congress delegate tickets (**50% discount**); total amount of tickets depends on the size of booth. [e.g. at last edition in Lisbon '14: Registrations € 525, - (excl. VAT) per registration instead of regular € 1125, - (excl. VAT)]*
- *Possibility to have a **time slot for a 45-minutes** presentation about your latest project/innovation in one of the **Business Forum** rooms – free of charge*
- ***Access to delegate information** / country delegations (options depending on stand size) prior to Congress for personal approaches*
- *Free attendance of Opening Ceremony*
- *Free attendance at the Welcome Reception*
- *Free coffee / tea in breaks*

Themes

Water in the driest continent – new sources when weather and climate are changing

- Desalination and renewable energy
- Validation of water reuse technologies
- Education and public perception for desalination and direct potable reuse
- Membrane development
- Appropriate technology for developing nations
- Desalination and water reuse for agriculture
- Desalination and water reuse for mining, oil, gas and industry

More information on the Desalination package & bookings:

- Contact us via info@iwa-exhibitions.com
- Or call at + 31 70 3820028
- Ongoing info updates also at www.iwa-network.org/WWCE2016 (look at exhibit & sponsor tab)

