

Water and Development Congress & Exhibition

13 -16 NOVEMBER 2017 • BUENOS AIRES • ARGENTINA

Sustainable solutions for emerging economies

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IWA WDCE2017 – Exhibitor updates

Dear Exhibitor,

In the coming months towards the IWA Water and Development Congress & Exhibition 2017 (IWA WDCE2017) we will send you regular updates on various aspects of your participation as exhibitor in this global water event. This e-mail today is a short introduction to these updates.

All updates will be numbered, so you can easily file them and keep track on progress. This Update is Update nr. 1.

The updates will contain a variety of information: logistical preparation for your booth participation, information about Congress sessions, information about the destination (Buenos Aires), etc. But of course if you need any information in between the updates, just call or e-mail us at the Exhibition secretariat and we will assist you with your questions: office phone number + 31 70 3820028, office e-mail address info@iwa-exhibitions.com

Exhibition update general

The exhibition progress is well underway. Almost all exhibit space has been blocked meanwhile and a solid list of global operating companies have secured their stand space. Currently, we are considering of enlarging the exhibit space. Please find a provisional list of exhibitors via this link : [click here](#).

In addition we are also working on some special features in the exhibit among which a Desalination & Water Reuse Programme (in cooperation with Aladyr) and a number of Country Pavilions have been booked from all over the world.

Exhibitor Manual and Stand Allocation

We are currently preparing the Exhibitor Manual as well as the official stand allocation. We will send you these documents soonest, the expected release date for both documents is end of August.

Your quotes, blogs, news releases

In the coming months towards the IWA WDCE2017, we will be using various social media channels to inform and exchange global water news. **@iwahq** and **@matchpluswater** are the most important accounts we are using.

In these tweets, LinkedIn messages and e-news we can take up your innovations and contributions: for that purpose, you can send us relevant **quotes (short messages), blogs and / or links to press releases**. This will help you to brand your organisation globally.

Follow us!

In the next months to come more and more news about the program, the speakers, the exhibitors and also specific exhibitor benefits (e.g. Business Forum, matchmaking, etc) will be available.

- **Please follow** all the latest news via **@iwahq** and **@matchpluswater**; this is how you stay updated in an easy way. This is also the place to stay connected to other leading organizations in the water segment.

- When using Twitter about your presence at the IWA WDCE2017; please send your general news updates using **#DevelopmentCongress**
- We started to list the exhibitors in this list: <https://twitter.com/matchpluswater/lists/exhibitors>. Do you miss your company or others in the list? Follow us and send us a tweet or a Direct Message.

Kind regards and happy to answer any question you might have.

Nathalie Gilliquet
Project assistant

IWA Exhibition management/Match+

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