

IWA WWCE 2018 – Business Forum invitation

Dear Exhibitor,

To highlight your companies projects and innovations, the Business Forums Sessions offer an excellent opportunity.

BACKGROUND

The Business Forums (BF) are a full component of the Technical Programme of the IWA WWCE2018 and provide a series of sessions where Sponsors & Exhibitors can invite delegates / trade exhibition visitors and other exhibitors to interact, discuss and learn about new developments and innovations (projects, services, research, challenges & solutions) of single companies and countries.

SCOPE AND FORMAT

BF themes should be in line with the Congress Themes. However, proposals that do not address these themes will also be considered, as long as they fit in the overall focus of the IWA WWCE18.

Each BF will have a duration of 45 minutes and will be organized in parallel with other sessions in the technical programme. See below for the detailed schedule of the Business Forums.

Forum agendas can be built around presentations, panel discussions, question-and-answer sessions or a mixture; whatever is most suitable for the specific session.

BF ROOM LOCATIONS

The Business Forum will take place in semi open conference rooms on the exhibition floor. These BF sessions are also accessible for exhibition visitors.

Each BF room will include basic AV equipment including a screen and microphones as well as a lectern and speakers table. The rooms will have a max. capacity of approx. 50 seats.

IMPORTANT NOTES FOR BF SESSION ORGANISERS

- **Take the above mentioned set up into account for your Business Forum planning**
- **It is strongly advised to promote your own business forum amongst your business relations, in this way attendance to your presentation will be secured.**

PROCESS, SUBMISSION DEADLINE, TIME SLOT ALLOCATION

Sponsors, national pavilions and exhibitors are invited to submit proposals for Business Forums (see Business Forum submission). Sponsors will have the first right of submission and time slot allocation, followed by National Pavilions and Exhibitors.

The process is organised on a 'first come –first serve' basis for the group National Pavilions and exhibitors. Proposals should be submitted no later than **15 June**

2018 and it is allowed for an organisation to submit more than 1 proposal. Please note that we have a limited capacity for Business Forum sessions.

ORGANISERS

The Business Forum programme is organised by IWA. First contact point for your applications and questions is: **IWA Exhibition secretariat – Ms. Nathalie Gilliquet** (portal@iwa-exhibitions.com)

Overview of Business Forum Sessions

| # | Date in September | Time | Room 1 | Room 2 |
|---|-------------------|--------------------------------------|--------|--------|
| 1 | Monday 17 | 10.30 – 11.15 | | |
| 2 | Monday 17 | 11.15 – 12.00 | | |
| 3 | Monday 17 | 12.15 – 13.00 (during lunchbreak) | | |
| 4 | Monday 17 | 13.30 – 14.15 | | |
| 5 | Monday 17 | 14.15 – 15.00 | | |
| 6 | Monday 17 | 15.45 – 16.30 | | |
| 7 | Monday 17 | 16.30 – 17.15 | | |
| 1 | Tuesday 18 | 10.30 – 11.15 | | |
| 2 | Tuesday 18 | 11.15 – 12.00 | | |
| 3 | Tuesday 18 | 12.15 – 13.00 (during lunchbreak) | | |
| 4 | Tuesday 18 | 13.30 – 14.15 | | |
| 5 | Tuesday 18 | 14.15 – 15.00 | | |
| 6 | Tuesday 18 | 15.45 – 16.30 | | |
| 7 | Tuesday 18 | 16.30 – 17.15 | | |

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|---|--------------|--------------------------------------|--|--|
| 1 | Wednesday 19 | 10.30 – 11.15 | | |
| 2 | Wednesday 19 | 11.15 – 12.00 | | |
| 3 | Wednesday 19 | 12.15 – 13.00 (during lunchbreak) | | |
| 4 | Wednesday 19 | 13.30 – 14.15 | | |
| 5 | Wednesday 19 | 14.15 – 15.00 | | |
| 6 | Wednesday 19 | 15.45 – 16.30 | | |
| 7 | Wednesday 19 | 16.30 – 17.15 | | |
| 1 | Thursday 20 | 10.30 – 11.15 | | |
| 2 | Thursday 20 | 11.15 – 12.00 | | |
| 3 | Thursday 20 | 12.15 – 13.00 (during lunchbreak) | | |
| 4 | Thursday 20 | 13.30 – 14.15 | | |
| 5 | Thursday 20 | 14.15 – 15.00 | | |

Please use the submission form in the online Exhibitors Portal to submit your Business Forum session: [click here](#).