

May 2018

## Special Issue IWA World Water Congress & Exhibition 2018 Supplement

To the exhibitor of the World Water Congress & Exhibition,

The Japan Times will publish a supplement on the IWA World Water Congress & Exhibition 2018 Supplement, to be held from September 16 to 21. This supplement will be disseminated at and near the main venue of the meeting, Tokyo Big Sight, at the international media center of the meeting and major hotels in Tokyo.

The Japan Times is the media sponsor for the meeting and will support the event. The supplement will contain contributions from the IWA key person and Japanese government executives, and articles explaining the history of the congress and other water industrial activities.

We would very much appreciate if you choose to participate in sponsoring the supplement to boost your public relations strategy to the world.

### ■ Example of special supplement



### ■ Inquiry of advertisement

The Japan Times Media Enterprise Dept.

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For the detail about the supplement, click here;

[http://info.japantimes.co.jp/ads/pdf/IWA\\_WWCE\\_Special.pdf](http://info.japantimes.co.jp/ads/pdf/IWA_WWCE_Special.pdf)

## About The Japan Times

The Japan Times is the largest and best-known English daily newspaper in Japan. It is the world's window on Japan featuring the latest news and information from politics, business, culture, society and sports, as well as Japan's trusted source for trade and investment insight into the world's most dynamic economies.

The newspaper is widely read in Japan by high-level management and company executives of international and global companies, senior government officials, businesspeople both in and outside of Japan and others.

Since 2013, The Japan Times has also been the exclusive partner of The New York Times, International Edition, which has added greater value in terms of delivering high quality news and information to The Japan Times subscribers.

The Japan Times online version [www.japantimes.co.jp](http://www.japantimes.co.jp) is the go-to source online for content about Japan. It has 8,000,000 PV per month and 2,200,000 UU.

## ■ Supplement outline (tentative)

Publication date : September 14, 2018

※Supplement will be distributed all day during the conference.

Deadline for advertorial application : July 13, 2018

Deadline for ad space application : August 10, 2018

Deadline for ad material : August 31, 2018

## ■ Venue of distribution

Media Center, Hotels near the meeting venues,

Insert in The Japan Times (September 14, 2018),

The Japan Times Website (<https://www.japantimes.co.jp/>)

## ■ Examples of special edition distribution at international conferences

