

IWA WWCE 2018 – Exhibitor Update 2

Dear Exhibitor,

In the coming months towards the IWA World Water Congress & Exhibition 2018 (IWA WWCE2018) we will send you regular updates on various aspects of your participation as exhibitor in this global water event. This e-mail today is a short introduction to these updates. All updates will be numbered, so you can easily file them and keep track on progress. This Update is Update nr. 2.

BUSINESS FORUM SESSIONS:

To highlight your companies projects and innovations, the Business Forums Sessions offer an excellent opportunity. As Exhibitor you can apply for a Business Forum session hosted by your organization.

The Business Forums (BF) are a full component of the Technical Programme of the IWA WWCE 2018 and provide a series of sessions where Sponsors & Exhibitors can invite delegates / trade exhibition visitors and other exhibitors to interact, discuss and learn about new developments and innovations (projects, services, research, challenges, and strategic direction) of single companies and countries.

The **Business Forum Invitation** contains more details and explains the process for submission of Business Forum session(s): [click here](#) (pdf).

Please use the submission form on the Exhibitors Portal for your final submission (deadline 15 June): [click here](#).

Sponsors will have the first right of submission and time slot allocation, followed by National Pavilions and Exhibitors.

JAPAN TIMES

The Japan Times will publish a supplement on the IWA World Water Congress & Exhibition 2018, which will be disseminated at and near the main venue of the event, Tokyo Big Sight, at the international media center of the event and major hotels in Tokyo.

The Japan Times would very much appreciate if you would choose to participate in sponsoring the supplement by booking an advert and boost your public relations strategy to the world.

Please find here more information on the Japan Times and the Supplement: [click here](#).

PREVIOUS UPDATES:

If you would like to review the previous sent updates, please find them in the links below:

[Exhibitor Update 1](#)

We trust to have informed you sufficiently, please don't hesitate to contact us if you have any questions.

Kind regards,

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IWA World Water Congress & Exhibition

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