

IWA WWCE 2018 – Exhibitor Update 3

Dear Exhibitor,

In the coming months towards the IWA World Water Congress & Exhibition 2018 (IWA WWCE2018) we will send you regular updates on various aspects of your participation as exhibitor in this global water event.

All updates will be numbered, so you can easily file them and keep track on progress. This Update is Update nr. 3.

VISITORS INVITATION:

Exhibitors at the IWA WWCE 2018 have the possibility to invite their relations to visit the exhibition; you can invite your relation to visit **free of charge**.

Only registered visitors have free access to the exhibition, and they are also entitled to attend the Business Forum sessions.

Please invite them to visit your booth at the IWA WWCE 2018. You can invite your relations by sending them the **VISITORS INVITATION** via the link below (you can forward the link, with your own invite e-mail).

- For Visitor Invitation, please click here: [click here](#).

UPCOMING DEADLINES

We would like to remind you that the deadlines for (promotional) items are quickly coming closer, please see below the list of items:

- Customized stand design (for stand space only exhibitors): 15 June '18.

- **Advert booking and upload: 15 June '18.**

Advert in Programme Book for maximum visibility!

The Programme Book of the IWA WWCE contains all programme details on-site as well as exhibitor information. It is used intensively by all attendees and therefor offer your organisation a great additional visibility. For more information, please [click here](#).

- **Business Forum session submission: 15 June '18.**

The Business Forums (BF) are a full component of the Technical Programme of the IWA WWCE2018 and provide a series of sessions where Sponsors & Exhibitors can invite delegates / trade exhibition visitors and other exhibitors to interact, discuss and learn about new developments and innovations (projects, services, research, challenges, and strategic direction) of single companies and countries. For more information, please [click here](#).

- Company profile + logo: 15 June '18.

PRESS RELEASE

We have prepared a media package which you can use to promote your participation at the IWA WWCE 2018. Please find below the various media outlets:

Use an email banner from our downloads page: <http://worldwatercongress.org/downloads/>

Share a post card on social media, see previous link!
Tag [#WorldWaterCongress](#) and [@IWAhg](#)

Share a Press Release via your organisation announcing your participation at the congress:
[click here](#) (download word document).

Mark yourself as attending on IWA-Connect: <https://iwa-connect.org/#/agendaItem/iwa-world-water-congress-amp-exhibition-2018>

Watch and share some of the video already released:

[#WorldWaterCongress](#) - generic promo

[#WorldWaterCongress Cities Forum](#)

[Regulators Forum #WorldWaterCongress](#)

[The Cape Town drought](#)

[#WorldWaterCongress a summary of the programme](#)

[Hot topics at the IWA #WorldWaterCongress](#)

Check the draft programme online, or on PDF: <http://worldwatercongress.org/programme/>

PREVIOUS UPDATES:

If you would like to review the previous sent updates, please find them in the links below:

[Exhibitor Update 1](#)

[Exhibitor Update 2](#)

We trust to have informed you sufficiently, please don't hesitate to contact us if you have any questions.

Kind regards,

Nathalie Gilliquet
Project assistant

IWA Exhibition management/Match+

Bezuidenhoutseweg 2 • 2594 AV The Hague

T: +31 (0) 70 382 00 28 • F: +31 (0) 70 382 68 14

E: ng@matchplus.nl | W: www.worldwatercongress.org | www.waterdevelopmentcongress.org | www.matchplus.nl

IWA World Water Congress & Exhibition

16-21 SEPTEMBER 2018 TOKYO, JAPAN



For more information on our Privacy Policy, please [click here](#).

