

## **IWA WWCE 2018 – Exhibitor Update 9 / MATCHMAKING**

Dear Exhibitor,

In the coming months towards the IWA World Water Congress & Exhibition 2018 (IWA WWCE2018) we will send you regular updates on various aspects of your participation as exhibitor in this global water event.

All updates will be numbered, so you can easily file them and keep track on progress.

**This Update is Update nr. 9.**

### **MATCHMAKING**

We have the pleasure in offering you following possibility to get a selected number of contact details (e-mail addresses) of registered delegates and exhibitors at the IWA WWCE2018. The main purpose for this information is that IWA wants to further strengthen the networking aspect of the IWA WWCE. Given the high number of delegates / exhibitors, using this list assists you in making selections.

Please see enclosed and also read the instructions and rules for usage below carefully:

- See enclosed list of registered delegates and exhibitors
- As one of IWA's exhibitors / relations, we offer you the possibility to select a maximum number of contacts in this list
- Please highlight them in the enclosed list; don't take out any columns or rows!
- Return the entire list to us, incl. the highlighted rows
- We then will send you the e-mail details of the persons you highlighted

### **Notification /rules:**

- To further optimize the networking aspect of the IWA WWCE, IWA will supply you – as relation / exhibitor – with the discussed e-mail information
- The e-mail addresses that we supply are only for individual follow up contacts and not for mass e-mailing. Therefor only use them for 1-by-1 messages
- The e-mail addresses can only be used **one time**
- The e-mail addresses need to be deleted after this 1 time usage

### **In your reply to us on this list please;**

- Return the list as indicated above
- Send us your acceptance and understanding of the above mentioned notifications / rules

**The deadline for returning the matchmaking list is Tuesday 4 September!**

Thank you for your attention and we look forward to your reply.

### **PREVIOUS UPDATES:**

If you would like to review the previous sent updates, please find them in the links below:

[Exhibitor Update 1](#)

[Exhibitor Update 2](#)

[Exhibitor Update 3](#)

[Exhibitor Update 4](#)

[Exhibitor Update 5](#)

[Exhibitor Update 6](#)

[Exhibitor Update 7](#)

[Exhibitor Update 8](#)

We trust to have informed you sufficiently, please don't hesitate to contact us if you have any questions.

Kind regards,

Nathalie Gilliquet  
Project assistant

#### **IWA Exhibition management/Match+**

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**IWA World Water Congress & Exhibition**

16-21 SEPTEMBER 2018 TOKYO, JAPAN



For more information on our Privacy Policy, please [click here](#).

### **GDPR Justification**

*The legitimate interests of a controller, including those of a controller to which the personal data may be disclosed, or of a third party, may provide a legal basis for processing, provided that the interests or the fundamental rights and freedoms of the data subject are not overriding, taking into consideration the reasonable expectations of data subjects based on their relationship with the controller. Such legitimate interest could exist for example where there is a relevant and appropriate relationship between the data subject and the controller in situations such as where the data subject is a client or in the service of the controller. At any rate the existence of a legitimate interest would need careful assessment including whether a data subject can reasonably expect at the time and in the context of the collection of the personal data that processing for that purpose may take place. The interests and fundamental rights of the data subject could in particular override the interest of the data controller where personal data are processed in circumstances where data subjects do not reasonably expect further processing. Given that it is for the legislator to provide by law for the legal basis for public*

*authorities to process personal data, that legal basis should not apply to the processing by public authorities in the performance of their tasks. The processing of personal data strictly necessary for the purposes of preventing fraud also constitutes a legitimate interest of the data controller concerned. The processing of personal data for direct marketing purposes may be regarded as carried out for a legitimate interest.*

*The data was collected during the registration process and individuals were given the opportunity to give or refuse permission to be contacted. Your matchmaking email to them will be in direct relation to the congress for which they are registered so it is valid to contact them. Your company making contact is an exhibitor at the congress and the use of the data is related to these activities. According to the rules above you agree the email addresses will be used one time only and that the email and the data will be deleted after this one use.*