

## Press release

### Tokyo 2018 IWA World Water Congress & Exhibition

#### Emerging Technologies Program: hosting Challenges and Opportunities for Deployment of Water treatment World Wide

***The Hague, Netherlands, 5 October 2018.***

On September 21 the IWA World Water Congress & Exhibition closed its doors in Tokyo, a highly vibrant and very inspiring week where nearly 10,000 water professionals from 98 countries met, exchanged innovations and created a huge networking environment that helped to shape our water future.

An important element on the IWA exhibition floor this year was the Isle-IWA Emerging Technologies Pavilion & Program. The pavilion facilitated 11 Innovative companies out of 9 different countries. Dr. Lazarek of Carex of Sweden said: 'so much knowledge comes from within the ETP program'. Unique at the Emerging Technologies Pavilion was the intense involvement of 4 sponsors, each supporting this program from a different angle. For PureTerra Ventures it was a great place to meet new innovations to potentially invest in. The ETP was a meeting point for Aqualia & Anglian Water, of course they were also heavily involved in the conference program, but according to Peter Simpson, CEO of Anglian Water: 'Sponsoring the forum provided a fantastic opportunity for us to continue to support SMEs as they break into the industry whilst also sharing the work we do with the international community. We definitely see the value in supporting these events and we are grateful that ISLE continue to facilitate them.'

While all participating companies benefited from industry-wide marketing and visibility at the Emerging Technologies Pavilion and Program, two technology businesses received special recognition by a judging panel based on the quality of their pitches and engagement in the program. Awardees included the following: Aquafortus, a ZLD technology and Blue Foot Membranes, an IPC® technology. "Isle provided us a unique platform to introduce our IPC® technology in Japan. Winning the IWA-Isle Emerging Technologies Award is the cherry on the cake" says Patrick Vanschoubroek, Managing Director of Blue Foot Membranes. "I hope that within 5 years from now, we can say that the IWA-ISLE IWA Emerging platform was the launch of our IPC® technology in this part of the world."

The full list of Emerging Technologies includes the following:

- [Hydro-Dis](#) (Australia)
- [SYSTEA](#) (Italy)
- [Aquafortus](#) (New Zealand)
- [Carex of Sweden](#) (Sweden)
- [Hydroko](#) (Belgium)
- [Hawle Water Technology Norge](#) (Norway)
- [PowerTech Water](#) (USA)
- [Terraheim](#) (Korea)
- [Blue Foot Membranes](#) (Belgium)
- [LuminUltra](#) (Australia)
- [LG Sonic](#) (Netherlands)

#### About the IWA World Water Congress & Exhibition

The IWA World Water Congress & Exhibition is the global event for water professionals covering the entire water cycle. Every Congress edition takes place in a different city and country every two years, and focuses on specific issues and topics of interest for the region. The International Water Association organises and hosts the World Water Congress & Exhibition together with the respective country partner. This year's edition in Tokyo took place under the overarching theme "Shaping Our Water Future".

**The IWA World Water Congress & Exhibition will return for its 12<sup>th</sup> edition to take place in Copenhagen, Denmark, from 18 to 23 October 2020.**

#### For further information on the Exhibition please contact:

Mirjam van Buchem – [mb@matchplus.nl](mailto:mb@matchplus.nl) / [info@iwa-exhibitions.com](mailto:info@iwa-exhibitions.com)

Annelies Schenk - [annelies.schenk@isleutilities.com](mailto:annelies.schenk@isleutilities.com)

#### For further information on IWA please contact:

Marta Jimenez [marta.jimenez@iwahq.org](mailto:marta.jimenez@iwahq.org)

Ulrike Kelm [ulrike.kelm@iwahq.org](mailto:ulrike.kelm@iwahq.org)

Rui Vera [rui.vera@iwahq.org](mailto:rui.vera@iwahq.org)

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