
On 1st December 2019, the IWA WDCE will open its doors in Colombo, Sri Lanka. It will be an inspiring week providing an opportunity to meet more than 3000 participants from China, India, Sri Lanka, and 70 other nationalities including high-level decision-makers, utility managers, government officials, practitioners, technology providers, consultants and media.

India will have a pavilion at the IWA Water Development Congress & Exhibition 2019 at Colombo, Sri Lanka organised by Federation of Indian Chambers of Commerce and Industry (FICCI). The pavilion will showcase leading water projects and solutions from India.

In view of the growing importance of India in the global arena, FICCI and IWA agreed on a partnership, starting with a focused programme throughout IWA WDCE 2019 in which several exclusive opportunities are offered to Indian organizations:

- Possibility to book a stand in the India pavilion at special rates
- Strong promotion of Indian pavilion in several media
- Attention from foreign trade missions, who will visit the India pavilion
- Opportunity to present during the FICCI Business Forum at the congress

Past Events

- 2009: Mexico, 16 Exhibitors
- 2011: Kuala Lumpur, 43 Exhibitors
- 2013: Nairobi, 59 Exhibitors
- 2015: Jordan, 80 Exhibitors
- 2017: Buenos Aires, 122 Exhibitors
- 2019: Colombo, 145 Exhibitors expected
The key target audience for the exhibition are the congress delegates, water professionals from across the global water sector from more than 80 countries worldwide. In addition to Congress delegates, the exhibition will attract local, regional and international trade visitors.

Visitors (Delegates and Trade Visitors) by Organisation Type / Role:
- Practitioners – utility managers and consultants
- Governments
- International organisations
- NGOs
- Academic institutions
- Financial institutions

Who will Exhibit?
Exhibitors at the Water & Development Congress & Exhibition in Colombo will be:
- Technology solution providers
- Product manufacturers
- Service providers
- Water & wastewater utilities
- Knowledge & research institutions

The exhibition will host several country pavilions and will have various thematic pavilions (e.g., cities, emerging technologies, desalination).

EXHIBITION PACKAGE

<table>
<thead>
<tr>
<th>Fees in INR, excluding taxes, per square metre</th>
<th>IWA Corporate Members</th>
<th>Non-Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stand space including Shell Scheme – Standard Rate</td>
<td>25,600 Including Shell Scheme</td>
<td>27,600 Including Shell Scheme</td>
</tr>
<tr>
<td>Stand Space only – Standard Rate</td>
<td>24,800</td>
<td>26,400</td>
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</tbody>
</table>

- Stand space only – no shell scheme included – exhibitor supplies own customized stand construction – only allowed for stands larger than 18 sqm.
- One shell scheme booth (9 sqm.) includes:
  - Shell scheme consists of hard wall system fascia board with name of organization and stand number, floor covering, 1 table, 2 chairs, 1 wall socket (electrical outlet) including electricity supply and use (standard) spotlight, waste basket, 1 counter.

FOR EXHIBITION ENQUIRIES AND BOOKING PLEASE CONTACT:
- To book for exhibition stand at India Pavilion at the IWA WDCE 2019
- To be a member of FICCI Delegation at the IWA WDCE 2019
- Both of the above

Kindly contact for obtaining further details on specific packages and documentation requirements.

FICCI Water Mission

The FICCI Water Mission was constituted in 2011, to promote awareness, thought leadership and policy advocacy in water use efficiency. The Mission, since its constitution in 2011 has focused on sharing success stories in water and wastewater management, conservation and water use efficiency. The Mission focuses on industrial water use efficiency, PPP in urban wastewater and corporate water stewardship.

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