

Business Forum Information

BACKGROUND

The Business Forums (BF) are a full component of the Programme of the IWA WWCE 2022 and provide a series of sessions where Sponsors & Exhibitors can invite delegates / trade exhibition visitors and other exhibitors to interact, discuss and learn about new developments and innovations (projects, services, research, challenges & solutions) of single companies and countries.

SCOPE AND FORMAT

BF themes should be in line with the Congress Themes (see website www.worldwatercongress.org). However, proposals that do not address these themes will also be considered, as long as they fit in the overall focus of the IWA WWCE 2022. Each BF will have a duration of 45 minutes and will be organized in parallel with other sessions in the technical programme. See below for the detailed schedule of the Business Forums. For some Business Forums (e.g. Principal Sponsor), it will be possible to propose a 90-minute session (2 connecting time slots).

Forum agendas can be built around presentations, panel discussions, question-and-answer sessions or a mixture; whatever is most suitable for the specific session.

BF ROOM LOCATIONS

The Business Forum will take place in open conference rooms on the exhibition floor (one area in Hall E, one area in Hall C). These BF sessions are also accessible for exhibition visitors. Each BF room will include basic AV equipment including a screen and microphones as well as a lectern and speakers table. The rooms will have a max. capacity of approx. 50 seats.

IMPORTANT NOTES FOR BF SESSION ORGANISERS

- Take the above mentioned (open) set up into account for your Business Forum planning
- It is strongly advised to promote your own business forum amongst your business relations, in this way attendance to your presentation will be maximized.

PROCESS, SUBMISSION DEADLINE, TIME SLOT ALLOCATION

Sponsors, national pavilions and exhibitors are invited to submit proposals for Business Forums (see Business Forum application form). Sponsors will have the first right of submission and time slot allocation (this will be handled via sponsor categories), followed by National Pavilions and Exhibitors.

The process is organized on a 'first come –first serve' basis for the group National Pavilions and exhibitors. Proposals should be submitted no later than **31 May 2022** and it is allowed for an organization to submit more than 1 proposal. Please note that we have a limited capacity for Business Forum sessions.

ORGANISERS

The Business Forum programme is organized by IWA. First contact point for your applications and questions is: **IWA Exhibition secretariat**

Overview of Business Forum Session - timeslots

#	Day	Time	Room 1	Room 2
1	Monday 12	10.30 – 11.15		
2	Monday 12	11.15 – 12.00		
3	Monday 12	12.15 – 13.00 (during lunchbreak)		
4	Monday 12	13.30 – 14.15		
5	Monday 12	14.15 – 15.00		
6	Monday 12	15.45 – 16.30		
7	Monday 12	16.30 – 17.15		
1	Tuesday 13	10.30 – 11.15		
2	Tuesday 13	11.15 – 12.00		
3	Tuesday 13	12.15 – 13.00 (during lunchbreak)		
4	Tuesday 13	13.30 – 14.15		
5	Tuesday 13	14.15 – 15.00		
6	Tuesday 13	15.45 – 16.30		
7	Tuesday 13	16.30 – 17.15		
1	Wednesday 14	10.30 – 11.15		
2	Wednesday 14	11.15 – 12.00		
3	Wednesday 14	12.15 – 13.00 (during lunchbreak)		

4	Wednesday 14	13.30 – 14.15		
5	Wednesday 14	14.15 – 15.00		
6	Wednesday 14	15.45 – 16.30		
7	Wednesday 14	16.30 – 17.15		
1	Thursday 15	10.30 – 11.15		
2	Thursday 15	11.15 – 12.00		
3	Thursday 15	12.15 – 13.00 (during lunchbreak)		
4	Thursday 15	13.30 – 14.15		
5	Thursday 15	14.15 – 15.00		