

IWA WWCE 2022 – Exhibitor Update 7 (pls read the previous ones also carefully)

Dear Exhibitors,

In the coming weeks towards the IWA World Water Congress & Exhibition 2022 (IWA WWCE2022) we will send you regular updates on various aspects of your participation as exhibitor in this global water event. All updates will be numbered, so you can easily file them and keep track on progress.

This Update is Update nr. 7, and contains important information on:

1. Visitor leaflet
2. Lead retrieval App
3. Co-exhibitors
4. Congress programme

1. VISITORS INVITATION

As informed you before, exhibitors have the option to invite their relations to visit the exhibition; you can invite your relations to this visit **free of charge**.

Visitors have free access to the exhibition, and they are also entitled to attend the Business Forum sessions.

In addition to below link to the registration site, we have developed a VISITOR INFORMATION & REGISTRATION LEAFLET, incl. link to the registration website.

Please find a link to this leaflet here: [iwa-wwce-copenhagen-exhibition-trade-visitor-information-and-registration.pdf](#)

You can use this in your marketing / invitation campaigns to invite your relations for a visit to your booth.

All this info is also available at: <https://worldwatercongress.org/trade-visitor-registration/>

2. LEAD RETRIEVAL APP

Collect details of visitors / delegates to your exhibition stand. Via one of our service providers, you can rent a visitor badge scanner app, scan the badges of the visitors to your stand, then automatically receive their contact details. More information is available via following link (via which you can also order): <https://boabee.com/iwa-lead-retrieval/>

Deadline for early bird ordering is 20 August 2022.

3. CO-EXHIBITORS

If you have any co-exhibitors in your booth, you can also have them published with name, profile and logo in the Congress book. You might have already send us this information. If not, you can still do this, but deadline is 8 August due to print deadlines. Send the information (see previous information that you have on your profile, logo etc.) pls to Nathalie Gilliquet: ng@matchplus.nl

4. CONGRESS PROGRAMME

The Congress programme is developed into a detailed programme, information can be found via following link: <https://worldwatercongress.org/programme/>

Please take careful note of the various deadlines, as sent in previous information. Some examples:

- Lead retrieval App (see above)
- Co-exhibitors (see above)
- Hotel accommodation (see Update nr. 6)
- Freight handling (see Update nr. 5)
- Your discounted delegate registration option (see separate e-mail with your unique code)
- Exhibitor badges
- Your profile and logo (for the Congress Book / App)
- Customized stand construction (your draft stand designs, for those who don't have shell scheme stands)
- Bella Center web shop; for all your additional orders, take a careful look in this web shop!

Previous updates:

[Exhibitor Update 1](#)

[Exhibitor Update 2](#)

[Exhibitor Update 3](#)

[Exhibitor Update 4](#)

[Exhibitor Update 5](#)

[Exhibitor Update 6](#)