

IWA WWCE 2022 – Exhibitor Update 8 (pls read the previous ones also carefully – they are as a link at the bottom of this Update)

Dear Exhibitors,

In the coming weeks towards the IWA World Water Congress & Exhibition 2022 (IWA WWCE2022) we will send you regular updates on various aspects of your participation as exhibitor in this global water event. All updates will be numbered, so you can easily file them and keep track on progress.

This Update is Update nr. 8, and contains important information on:

1. **Visitor invitations**
2. **Various operational aspects**
3. **Lead retrieval - reminder**

1. VISITORS INVITATION

As informed you before, exhibitors have the option to invite their relations to visit the exhibition; you can invite your relations to this visit **free of charge**.

Visitors have free access to the exhibition, and they are also entitled to attend the Business Forum sessions.

In addition to below link to the registration site, we have developed a VISITOR INFORMATION & REGISTRATION LEAFLET, incl. link to the registration website.

Please find a link to this leaflet here: [iwa-wwce-copenhagen-exhibition-trade-visitor-information-and-registration.pdf](#)

You can also use (a part of) our recent newsletter: see enclosed copy of that newsletter.

You can use this in your marketing / invitation campaigns to invite your relations for a visit to your booth.

All this info is also available at: <https://worldwatercongress.org/trade-visitor-registration/>

2. VARIOUS OPERATIONAL

Some important operational items below:

- **Build-up time and break-down time:** see the manual pls for details. Note that both build-up and break down are tight, due to tight planning at Bella. Build up for Hall E is one day shorter. See details in manual, take good note of it
- **Music / noise:** if you are playing music at your stand e.g. during receptions, or if you do presentations: take note of the rules in Denmark for music (see T&C from Bella, in the manual) and also the general rules from Bella and us as organizers on noise (both T&C's are in the manual)
- **Garbage removal:** if you build your own stand, it is mandatory for you to organize your own garbage removal (you are not allowed to leave this in the Hall); this removal can be done through ordering of containers in the web shop, for which you have your log-in. Please make sure this is done

- **Stand constructors – badges:** stand constructors do NOT need to have badges, the venue is freely accessible during build up and break down
- **Freight handling:** if you have not contacted DSV yet (in Bella) for freight handling on site, pls do so as soon as possible. Their details are in the manual and in Update nr. 5 (link below)

3. LEAD RETRIEVAL

Collect details of visitors / delegates to your exhibition stand. Via one of our service providers, you can rent a visitor badge scanner app, scan the badges of the visitors to your stand, then automatically receive their contact details. More information is available via following link (via which you can also order): <https://boabee.com/iwa-lead-retrieval/>

Deadline for early bird ordering is 20 August 2022.

PREVIOUS UPDATES:

If you would like to review the previous sent updates, please find them below.

[Exhibitor Update 1](#)

[Exhibitor Update 2](#)

[Exhibitor Update 3](#)

[Exhibitor Update 4](#)

[Exhibitor Update 5](#)

[Exhibitor Update 6](#)

[Exhibitor Update 7](#)

Thank you for your attention for the above, please don't hesitate to contact us if you have any questions.