

IWA World Water Congress & Exhibition 2026

Water action – the path to resilience and prosperity



Invitation to Sponsor/Exhibit



Organised by



www.worldwatercongress.org

IWA World Water Congress & Exhibition 2026

The International Water Association (IWA), with the support of the UK Government, the Scottish Government, Scottish Water, and Glasgow Life, is proud to announce that the 2026 IWA World Water Congress & Exhibition (WWCE) will take place in Glasgow, UK, from 4th to 8th October 2026.

It will be held in the world-class Scottish Event Campus (SEC), located in the heart of Glasgow.

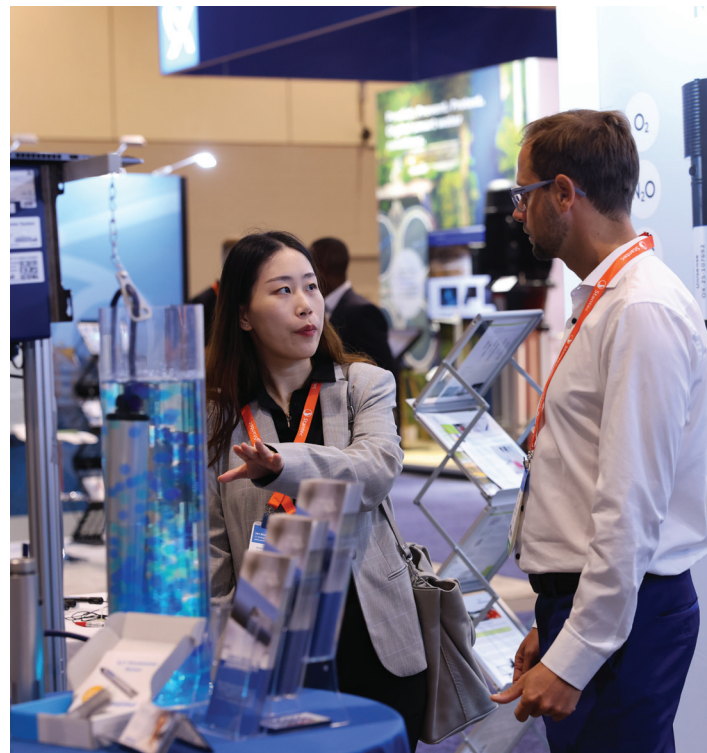
Hosting the IWA WWCE in Glasgow in 2026 offers a unique and exciting opportunity to bring together water professionals and cross-sector stakeholders from around the globe to collaborate, exchange knowledge, and drive progress toward a sustainable water future. This flagship event of the global water sector provides a dynamic forum for sharing cutting-edge insights on policy, science, innovation, and practice.

With around 10,000 participants from over 100 countries expected to attend, the 15th edition of the IWA WWCE will feature a comprehensive technical programme of presentations, workshops, and posters, selected by a global expert Programme Committee. In addition, the event will offer an outstanding wider programme including keynote speeches, high-level plenaries, innovation showcases, leadership forums, and an integrated trade exhibition.

While global in scope, the 2026 Congress will also highlight local and regional expertise. With strong support from across the UK water sector, Glasgow 2026 will provide an exceptional platform to showcase the UK's contributions and innovations in water and sanitation management to a global audience.

The IWA WWCE 2026 presents an unparalleled opportunity to promote your organisation, build strategic partnerships, and connect with leaders and innovators across the full water cycle and beyond—including stakeholders from urban planning, agriculture, finance, ICT, industry, and academia.

BE PART OF THIS ESSENTIAL EVENT



FOCUS

The IWA WWCE 2026 is expected to bring together over 10,000 people – a global audience of utility and industry practitioners, government officials, NGO representatives, technology and service providers, consultants, media, and others.

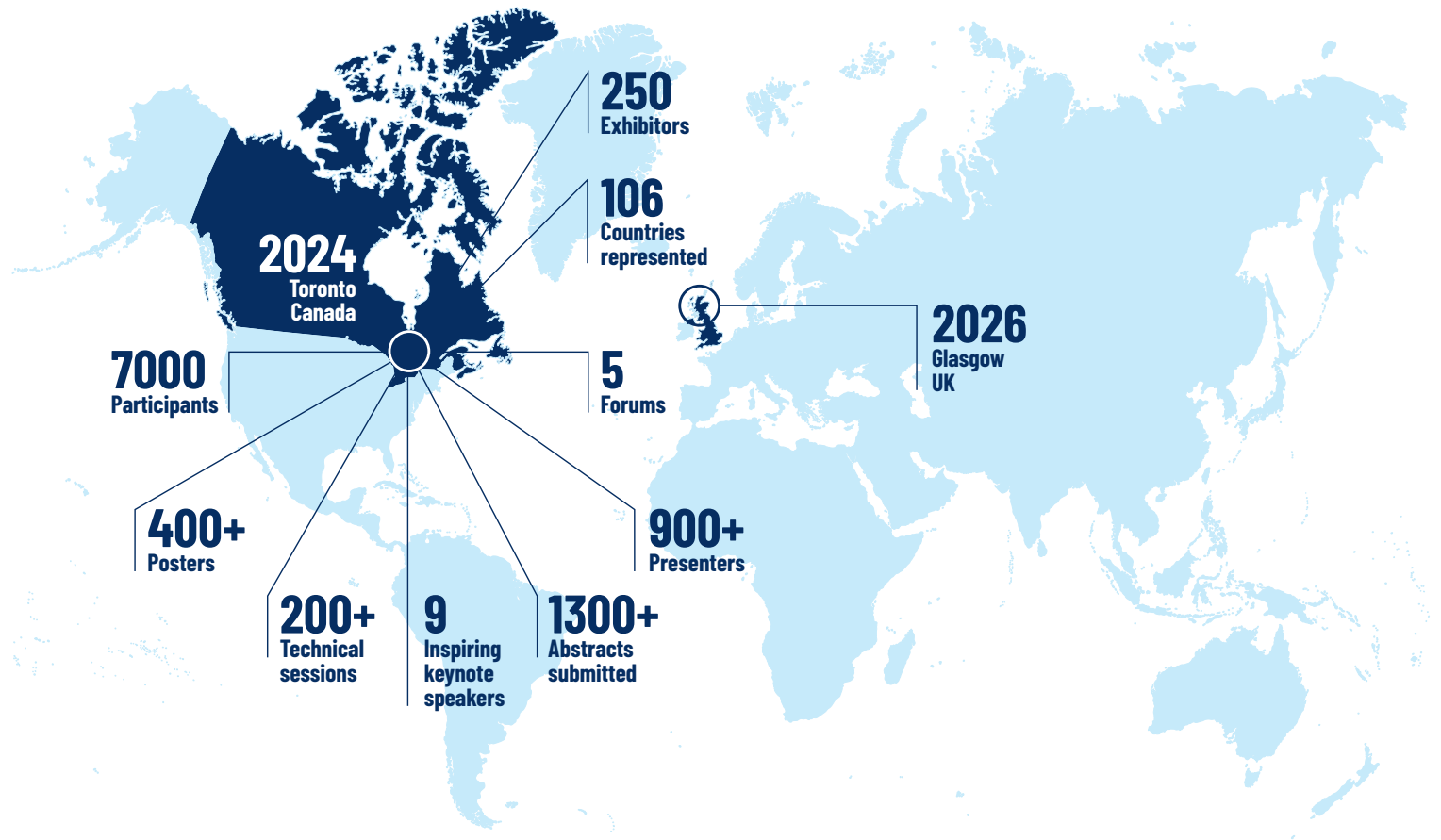
Under the WWCE series theme of 'Water action – the path to resilience and prosperity', the 2026 edition will present opportunities for innovation and action, with key topics to include:

- Circular economy approaches, resource recovery and reuse
- PFAS and other water quality challenges
- Net-zero and carbon neutral urban water services
- Wastewater surveillance
- The role of digital technologies (AI, IoT)
- Antimicrobial resistance
- Nature-based solutions
- Decentralised water and sanitation treatment solutions
- Water quality monitoring and early warning systems
- Resilience planning across the water cycle

These topics will be brought together under the following thematic tracks:

- Water utility management
- Wastewater and resource recovery
- Drinking water and potable reuse
- City-scale planning & operations
- Communities, communication & partnership
- Water resources and sustainable development

Global Reach and Recognition



With over 300 companies and institutes expected as sponsors / exhibitors, exhibiting puts your organisation in front of a global audience, while sponsorship allows for even greater impact. The range of benefits available include:

- branding of your company with comprehensive signage and merchandise
- targeted promotion by IWA to its 60,000-strong global network
- Business Forums to present your services, projects and case studies to a high-level audience
- international media exposure
- participation in structured networking events such as the Gala Evening and one-on-one meetings.

We give you the opportunity to be recognised as a serious and competitive organisation in an industry with an ever-expanding number of providers.

For sponsors, we understand that your aim is to be at the forefront of people's minds. At the Congress, we want people to know that you are a water industry leader. We make sure your organisation is given VIP treatment at the many business, technical and social functions during the Congress.

Sponsorship brings high profile association with IWA's World Water Congress & Exhibition, which is promoted to water sector professionals

worldwide through trade, technical and business media.

Your brand is given extensive exposure through multiple communications channels at the Congress, as well as to non-attending water professionals through IWA's Congress communications.

Benefits of sponsoring or exhibiting go well beyond the Congress and can help cement your products and services as the 'go-to' brand for water professionals. You will take advantage of branding rights, targeted IWA promotions, online and offline exposure through multiple communications and media channels, Business Forums, and VIP networking.

Sponsorship & Strategic Partnership Enquiries

Kizito Masinde
IWA Global Events & Awards Director

Email: kizito.masinde@iwahq.org
1.04 & 1.05 Export Building | Republic, 1 Clove Crescent
London E14 2BA, United Kingdom

Exhibition Enquiries

IWA Exhibition Management / Match+

Tel: +31 70 382 0028
Email: info@iwa-exhibitions.com
Bezuidenhoutsweg 2
2594 AV Hague, The Netherlands

SPONSORSHIP OVERVIEW

PRINCIPAL	£150,000
PLATINUM	£100,000
GOLD	£50,000
SILVER	£25,000
GALA DINNER	£100,000
WELCOME RECEPTION	£30,000
DELEGATE BAG	£50,000
MOBILE APP	£30,000
REGISTRATION	£25,000
LANYARD	£30,000

This brochure presents the main sponsorship opportunities and the key benefits provided for each level of sponsorship. Full details of what is included are available on request and these details can be discussed with potential sponsors to ensure packages meet sponsor needs. Additional sponsorship opportunities are also available.

Explore how you can secure the greatest return and impact for your participation in the IWA World Water Congress & Exhibition 2026.

THE SPONSORSHIP PACKAGES

PRINCIPAL

£150,000

- Extensive high visibility branding opportunities before, during and after the event
- Welcoming Remarks at the Opening Ceremony
- Prime exhibition space, including 72m² trade exhibition space and 50% discount on any additional space
- 15 complimentary delegate registrations and 25% discount on any additional registrations
- Opportunity to organise 3 Business Forum sessions
- 24 complimentary Gala Dinner tickets, including 3 reserved tables
- Special VIP participation, including one Gala Dinner VIP Table ticket for a senior representative of your organisation, reserved seating for CEO and/or Chair at the Opening Ceremony, and one invitation to attend the Presidents' Dinner

PLATINUM

£100,000

- Very high visibility branding opportunities before, during and after the event
- Prime exhibition space, including 48m² trade exhibition space and 50% discount on any additional space
- 10 complimentary delegate registrations and 25% discount on any additional registrations
- Opportunity to organise 2 Business Forum sessions
- 16 complimentary Gala Dinner tickets, including 2 reserved tables
- Special VIP participation, including one Gala Dinner VIP Table ticket for a senior representative of your organisation, reserved seating for CEO and/or Chair at the Opening Ceremony, and one invitation to attend the Presidents' Dinner

THE SPONSORSHIP PACKAGES

GOLD

£50,000

- High visibility branding opportunities before, during and after the event
- 24m² trade exhibition space and 50% discount on any additional space
- 5 complimentary delegate registrations and 25% discount on any additional registrations
- Opportunity to organise 1 Business Forum session
- 8 complimentary Gala Dinner tickets, including 1 reserved table
- VIP participation of reserved seating for CEO and/or Chair at the Opening Ceremony

SILVER

£25,000

- Branding opportunities before, during and after the event
- 12m² trade exhibition space and 50% discount on any additional space
- 2 complimentary delegate registrations and 25% discount on any additional registrations
- 4 complimentary Gala Dinner tickets
- VIP participation of reserved seating for CEO and/or Chair at the Opening Ceremony

GALA DINNER (EXCLUSIVE)

£100,000

- Exclusive branding for the Gala Dinner, including a welcome speech and branding and decoration at the venue
- Branding opportunities before, during and after the event
- 24m² trade exhibition space and 50% discount on any additional space
- 10 complimentary delegate registrations and 25% discount on any additional registrations
- Opportunity to organise 2 Business Forum sessions
- 16 complimentary Gala Dinner tickets, including 2 reserved tables
- VIP Participation of reserved seating for CEO and/or Chair at the Opening Ceremony, and one invitation to attend the Presidents' Dinner

WELCOME RECEPTION (EXCLUSIVE)

£30,000

- Exclusive corporate display and decoration at Welcome Reception venue
 - Speaking Opportunity at the Welcome Reception
 - Branding opportunities before, during and after the event
 - 12m² trade exhibition space and 50% discount on any additional space
 - 5 complimentary delegate registrations and 25% discount on any additional registrations
 - Opportunity to organise 1 Business Forum session
 - 5 complimentary Gala Dinner tickets, including 1 reserved table
 - VIP participation of reserved seating for CEO and/or Chair at the Opening Ceremony
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THE SPONSORSHIP PACKAGES

DELEGATE BAG (EXCLUSIVE)

£50,000

- Exclusive branding opportunity on event delegate bags – highly popular items handed out to all conference delegates and used during and after the event.
- Branding opportunities before, during and after the event

MOBILE APP (EXCLUSIVE)

£30,000

- Exclusive and high-profile prominence on the Congress & Exhibition Mobile App
- Branding opportunities before, during and after the event
- 3 complimentary delegate registrations and 25% discount on any additional registrations

REGISTRATION (EXCLUSIVE)

£25,000

- Exclusive branding on Congress registration platform landing page and in registration confirmation emails
- Special prominent branding opportunities in event registration area
- Branding opportunities before, during and after the event
- 1 complimentary delegate registration and 25% discount on any additional registrations

LANYARD (EXCLUSIVE)

£30,000

- Exclusive logo branding opportunity on lanyard distributed to all attendees (sponsor responsible for lanyard production and costs)
- Branding opportunities before, during and after the event
- 1 complimentary delegate registration and 25% discount on any additional registrations

BUILD YOUR BRAND

Sponsorship offers a wide range of branding opportunities before, during and after the event. The options available vary depending on the sponsorship level, with opportunities including:

- Access to request and organise meetings with delegates
- Company logo, profile, and website link on Congress website
- Promotional exposure on IWA social media channels
- Logo on Congress website, on event publications, on marketing material and on event signage
- Complimentary advertising in Congress Programme Book
- Acknowledgement in Opening and Closing Ceremonies
- Inclusion of an item in the Congress Delegate Bag
- Use of Congress branding for your own marketing and advertising purposes
- Access to the Congress professional photographer for your promotional purposes.

Full details of what is included at each level are available on request.

MARKETING AND PROMOTION

IWA will promote this event extensively to its global network of members and associates, with pre- and post-event promotion to over 60,000 water professionals worldwide. Sponsors and exhibitors can also take advantage of special rates in IWA's magazine, *The Source*, the Official Magazine of the event - www.thesourcemagazine.org

Invitation to Exhibit

The Exhibition opening dates are Sunday 4 October - Thursday 8 October 2026 (on Sunday 4 October, evening opening only).

Target Audience

The key target audience for the Exhibition is the Congress delegates - water professionals from across the full water cycle from more than 100 countries worldwide. In addition to Congress delegates, the Exhibition will attract local, regional and international trade visitors.

IWA expects over 10,000 participants from the global water sector. They will meet in world-class stands at the Exhibition, which will also host several country and thematic pavilions.

Visitors by Organisation Type

- University
- Utility
- Government
- Technology
- Regulator
- NGO
- Industry
- Consultancy
- Research

Exhibition Fees

Fees in Euro (€) excluding taxes, per square metre	IWA Corporate Members	Non-Members ^(*)
Stand Space only Early Bird Rate ^(*)	450€	480€
Stand Space only Standard Rate ^(*)	485€	515€
Shell Scheme ^(*)	+110€	+110€

You can reserve your space by submitting a completed application form. To obtain the application form, please e-mail the IWA Exhibition Management at info@iwa-exhibitions.com or visit www.worldwatercongress.org.

^(*) Early bird booking deadline is 31 October 2025. Bookings received by the organisers before this date can apply for Early Bird exhibition space fees. ^(*) If you join the IWA now, you will receive the Corporate member price and enjoy all the other benefits of IWA membership. ^(*) Shell scheme costs are extra to the stand space-only fees.

Find out more about the IWA Exhibition approach.
Watch at <https://youtu.be/x636hB9Qdro>

Who will Exhibit?

Technology Solution Providers	Product Manufacturers	Service Providers
Water & Wastewater Utilities	Knowledge & Research Institutes	Non- Governmental Organisations (NGOs)
International Organisations	International, Regional and Local Trade Media	Consultants & Contractors

The Networking Hotspot

The international Exhibition floor will be the networking hotspot during the event. All lunches, coffee and tea breaks will be served on the Exhibition floor, providing key opportunities to showcase your brand and to network with Congress delegates.

Exhibitors can benefit from a discount on the Congress registration fee. This enables exhibitors to attend all sessions and with that access wider networking opportunities.

Host a Business Forum

The Business Forums are a component of the Congress programme and provide a series of sessions where delegates can interact with national delegations and commercial and non-commercial organisations to discuss and learn about the innovations and new developments (projects, services, research, challenges and strategic direction) of individual companies and countries. Sponsors and exhibitors at the World Water Congress & Exhibition can apply for session timeslots in the Business Forum programme.

PLAN YOUR BOOTH TODAY!

Book before 31 October 2025 to benefit from the Early Bird discounted Exhibition fees
First-come, first-served basis.

IWA - partnering for success

Through its events, especially the **World Water Congress & Exhibition** and the **Water and Development Congress & Exhibition**, IWA provides unique opportunities for partnering and building your presence on the global water stage. For latest details of the feedback we have received, see the Exhibition page on the Congress website: www.worldwatercongress.org/exhibition



Sharing insights, making connections, WWCE 2024



Watch the 2024 World Water Congress & Exhibition highlights here:
<https://vimeo.com/1058540607>

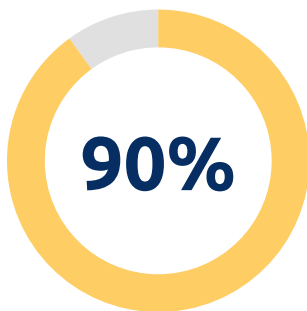


Visitors at the UK Pavilion, WWCE 2024

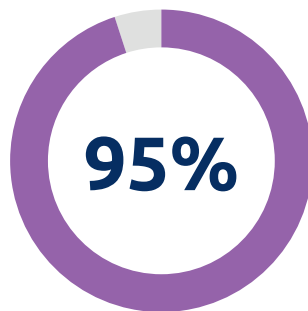


Hosting a delegation at WWCE 2024

Exhibitors' Survey World Water Congress & Exhibition 2024 - Official Results



90% of exhibitors conclude that the IWA WWCE 24 met or exceeded their overall expectations.



95% of exhibitors see the IWA WWCE 24 as a global event.



100% of exhibitors agree that the quality of contacts at the IWA WWCE 24 met or exceeded their expectations.

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