

IWA WATER AND DEVELOPMENT CONGRESS & EXHIBITION 2025

Bangkok **THAILAND**
(December 8-12, 2025)

**Innovation
Pavilion**
Sponsorship
Prospectus



AN INVITATION TO JOIN US

Join the global conversation on water innovation at the **2025 IWA Water and Development Congress & Exhibition!**

Hosted by the International Water Association (IWA) and the Asian Institute of Technology, this year's event will take place in **Bangkok, Thailand, from December 8-12, 2025.**

Now in its eighth year, this biennial congress brings together over 3,000 experts, practitioners, and leaders from more than 80 countries. It's the perfect platform to boost your organisation's profile and showcase your solutions to a global audience.

Make your mark at the **Innovation Pavilion**. Positioned at the heart of the congress, you'll connect directly with decision-makers and innovators at the forefront of the water sector, aligning with this year's theme: **"Water, sanitation, and innovation – pathways to progress and a resilient future."**

2023 Kagali, Rwanda In Numbers



85 Countries Represented



2638 Participants



100+ Exhibitors



39 Sessions



40 Workshops



REASONS TO PARTNER

BE AN INNOVATION LEADER

- Reinforce your position as an innovation leader
- Share insights into your company's solution offerings with speaking opportunities

CONNECT WITH ATTENDEES

- Connect directly with conference attendees and IWA members
- Build and strengthen relationships within the water industry

GET GLOBAL BRAND EXPOSURE

- Extensive high visibility branding opportunities on IWA's website, event publications and signage
- Use of IWA WDCE and Isle branding for your own marketing and advertising purposes

AMPLIFY YOUR MESSAGE

- Get promotional exposure on Isle's website and social media channels
- Inclusion of marketing materials at the innovation pavilion and complimentary advertising in video format



The Innovation Pavilion serves as a unique platform for showcasing the future of water, highlighting innovative technologies, approaches, and strategies that address pressing challenges and opportunities within the industry. By bringing together thought leaders, innovators, and decision-makers, the event catalyses discussions and drives progress towards a more sustainable and resilient water future.

Dr Michael Storey, President of IWAA



SPONSORSHIP OPPORTUNITIES

Sponsor Recognition Benefits	PREMIUM US \$25,000	PIONEER US \$15,000	EXPLORER US \$7,500
Highlights			
Exclusive sponsor events	Happy Hour Drinks	Coffee Cart	
Full registration	2 x Conference passes		
Brand Awareness			
Exclusive Email blast	Pre- AND post-email blast	Pre- or Post- email blast	✓
Logo on Innovation Pavillion under Premium Innovation Sponsors	✓	✓	✓
Logo on all Innovation Pavilion promotional materials	✓	✓	✓
Feature video (to be supplied by you), to be on rotation throughout the event promoting your business	3 min	90 Second	
Social Media channels including tag of your handle	✓		
Logo on IWA website	✓		
Logo on rotating slide deck in Innovation Pavilion	✓		
Thought Leadership			
Keynote address in the Innovation Pavilion	10 min	5 min	
Sponsor of conference theme for innovation pavilion	✓	✓	
Opportunity to judge start-ups with global innovation leaders	✓	✓	



EXCLUSIVE START-UP OPPORTUNITY

The Innovation Pavilion hosts a unique opportunity for only 6 start-ups seeking industry support

START-UP PACKAGE | US \$5,000

- Designated booth within the innovation pavilion for your organisation including backdrop printing
- Opportunity to bring demonstration materials to showcase your innovation
- Opportunity to present an innovation pitch
- Logo on Innovation Pavilion
- Elevator Pitch presentation promoted by the IWA
- Social Media Posts on Isle Utilities channels including tag of your handle
- Promotional video on revolving loop played throughout the conference in innovation pavilion
- A 50% discount on conference registration for one delegate



INNOVATION PAVILLION PREVIOUS START-UPS



PARTNER FOR SUCCESS



JOIN US ON THE INNOVATION PAVILION!



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To express interest – click here, scan the QR
code or reach out to Isle



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