

IWA World Water Congress & Exhibition 2026



Water action – the path to resilience and prosperity

Digital Water Pavilion: Information and Invitation to participate



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World Water Congress & Exhibition

4-8 OCTOBER 2026 | GLASGOW, UK

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Digital Water at IWA World Water Congress & Exhibition

The IWA World Water Congress & Exhibition is coming to Glasgow, UK on 4-8 October 2026. As the flagship event of the International Water Association, and a highlight of the global water calendar for the year, the event will bring together an influential audience from around the world and will showcase the latest thinking and developments on solutions to water-related challenges.

Digital Water developments will feature across the week-long programme of the IWA World Water Congress & Exhibition in October, reflecting the proliferation of Digital Water across the global water industry. To provide a special focus on this theme, the Exhibition area will host the Digital Water Pavilion. This dedicated space will be the latest example of IWA's leadership on the worldwide Digital Water transformation journey – leadership which includes IWA's Digital Water Programme and Digital Water Summit.

The Digital Water Pavilion

In the style that some may have seen at the IWA Digital Water Summit, the Digital Water Pavilion on the Exhibition show floor will provide a dedicated space in which exhibitors or sponsors can participate to showcase their Digital Water activity and expertise. Built around a stage area, the pavilion space will have a programme of discussions, panels and activities throughout the Congress week running in parallel with the main Congress programme.

Programme opportunities

The Digital Water Pavilion programme will be curated in conjunction with those exhibitors who want to get involved. As well as potential features such as an instrumentation apprentice competition, the programme will be co-created with participating companies. Running for the duration of the Exhibition, programme elements can span options such as fireside chats, panels, presentations, country discussions, etc.

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The overall aim is for the Digital Water Pavilion to provide a hub for the digital expertise brought together across the Exhibition, ensuring real impact on this theme for the unique global audience brought together in Glasgow. With this in mind, the opportunity to participate and shape the pavilion programme is open not just to individual companies but also relevant groups and networks.

How to get involved?

Participation in the Digital Water Pavilion is open to companies and organisations that have booked their Exhibition stand space at the 2026 IWA World Water Congress & Exhibition. You can then enhance your presence in Glasgow by investing in a timeslot in the programming of the pavilion. This investment secures your opportunity to develop and steer that part of the programming in collaboration with the main point of contact for the pavilion content, Oliver Grievson, Chair of the IWA Digital Water Programme Steering Committee.

The following time slot options are available at the fees indicated:

- daily 15-minute pitches: 1,000 Euro for each pitch
- one-hour presentations: 2,000 Euro
- half-day thematic sponsorship: 3,500 Euro

The Pavilion / stage space will have an open set-up, AV equipment, and seating capacity for approx. 15-20 people.

Exhibition spaces are available adjacent to the Digital Water Pavilion, but participating exhibitors can have their stand space anywhere in the exhibition hall.

The location of the Digital Water Pavilion is shown on the floor plan is available on the event website: <https://worldwatercongress.org/exhibition/>

The Digital Water Pavilion is an initiative of IWA Exhibition Management (Roy Agterbos) and Oliver Grievson, Chair of the IWA Digital Water Programme Steering Committee.

For more information and booking contact:

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